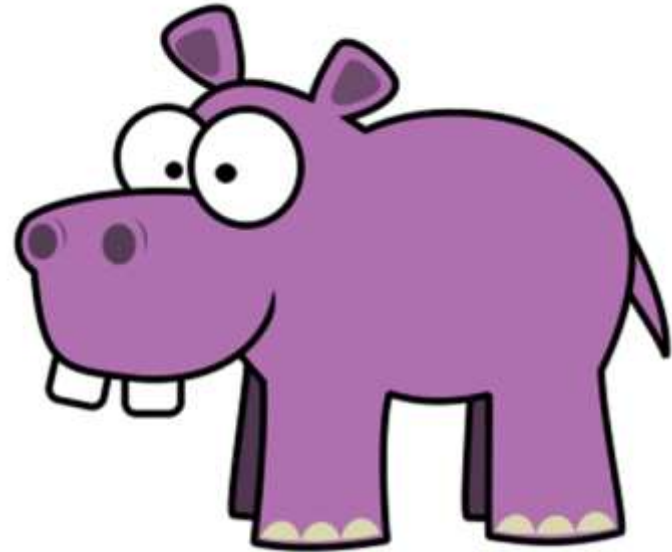
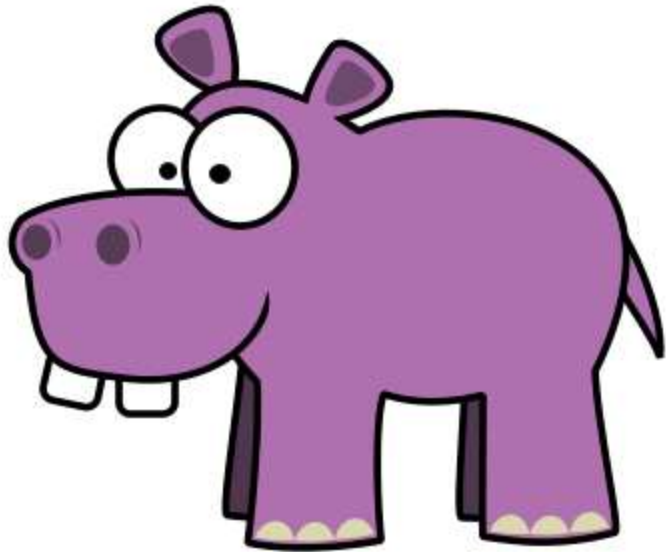


Document Analysis





"DO YOUR JOB."

— BILL BELICHICK



- We are going to learn how we will break down documents for the entire year.
- We will look at primary & secondary sources.
- Pass out HIPPO Bookmark

Today

WRITTEN SOURCES

Primary

1. Letters
2. Autobiographies
3. Diaries
4. Speeches
5. Poems/Songs
6. Business records
7. Original maps/calendars
8. Photographs

Secondary

1. Textbooks
2. Encyclopedias
3. Articles & Paintings done after the event occurred
4. Most websites
5. Biographies



Today's Topic

- **H**istorical context
- **I**ntended audience
- **P**urpose
- **P**oint of view (author)
- **O**utside information or Organization in your argument

HIPPO

- What has just happened or is on the verge of happening?
When/where was the source created? What issues are causing the doc to be created? Does the context affect the reliability?
 - Influenced by or at the same time as
 - The bigger picture of
 - Came as a result of or related to

Historical Context



Charles Lazarus



- Charles Lazarus founded Toys-R-Us during the post World War II consumer boom. He decided to start it after WWII to take advantage of the rise of the consumer culture again & the desire for conformity. This allowed for him to capitalize off the consumer culture in the United States.

Historical Context

- To what person, group, sector of society is it being directed? Does speaker belong to this group? Why is he/she targeting this audience?
 - Sought to address or written for
 - Targeted or resonated with
 - Tried to persuade
 - Wanted to have the greatest impact on

Intended Audience

Ov-p~
THE SACRAMENTO BEE
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EBOLA!!!

OBESITY:
300,000
DEATHS PER YEAR

TOBACCO:
450,000
DEATHS PER YEAR

ALCOHOL:
88,000
DEATHS PER YEAR



USA

- The cartoon is targeting the American Public during the Ebola scare.

Intended Audience

- Why did author write the document? To accomplish what?
- Persuade, Question, Inspire, Oppose, Warn, Discredit, Justify, Expose, Illustrate, Solicit, Warn, Propose, Encourage, Promote, Urge, Contrast, Clarify, Apologize, Predict, Reflect, Argue, Illustrate, , Establish, Compliment, Disagree, Demand, Predict, Assert,
 - Created with the intention to
 - The intent was
 - Tried to or attempted to

Purpose

- "That on the first day of January, in the year of our Lord one thousand eight hundred and sixty-three, all persons held as slaves within any State or designated part of a State, the people whereof shall then be in rebellion against the United States, shall be then, thenceforward, and forever free;
- Emancipation Proclamation (1863)

What is the Purpose

- Author's relationship to the event and how it affects their understanding. How reliable is POV and is it limited or strengthened by who they are?

POV=HOGWARTS: home; occupation, gender, worldview, age, "real" knowledge of speaker, theoretical ideas, social status

- From the perspective of
- Only shows one side of the narrative because...
- Subject (A) was a ____; therefore, his writing was influenced by _____
- May present a biased point of view because _____

Point of View Author

- We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable rights, that among these are life, liberty and the pursuit of happiness.

-Declaration of Independence
(1776)

What is the Point of View?

- The author of the document (Thomas Jefferson) believes that all men are free, equal, and have rights that cannot be taken away.

POV



- What additional information can the student provide beyond the documents to support the thesis while creating a cohesive argument/essay? How is that info related to the document in a relevant way?

Outside Information

- How does your analysis of this doc. fit into YOUR argument?
- Does it prove a counter argument?
- How will you use this source as EVIDENCE to support YOUR thesis?

Organization/Use in Argument

- The right of citizens of the United States to vote shall not be denied or abridged by the United States or by any State on account of sex.
 - Congress shall have power to enforce this article by appropriate legislation.
- 19th Amendment U.S. Constitution

Primary Source

19th Amendment

Historical
Context

Intended
Audience

Purpose

Point of
View

Outside
Information

19th Amendment

Historical Context	The 19 th Amendment emerges out of the Women's Suffrage movement and World War I when women worked in the factories instead of men.
Intended Audience	The audience is the people of the United States and state governments.
Purpose	To inform the people and the states that the right to vote must be guaranteed to all women.
Point of View	That the right to vote cannot be denied to a citizen because of their gender.
Outside Information	The 19 th Amendment comes off the back of the hard work of women like Susan B. Anthony. Women 1 st vote in the 1920 Presidential Election.

Ov~P~
THE SACRAMENTO BEE
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EBOLA!!!

OBESITY:
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DEATHS PER YEAR

TOBACCO:
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DEATHS PER YEAR

ALCOHOL:
88,000
DEATHS PER YEAR



Fries
SUPER
BIG

USA

Ebola Cartoon

Historical
Context

Intended
Audience

Purpose

Point of
View

Outside
Information

Ebola Cartoon

Historical Context	Ebola is a virus that created a massive scare in the United States around 2015 leading many to think that this was the next plague.
Intended Audience	The American people.
Purpose	To make fun of and bring attention to the items and issues that are really killing Americans.
Point of View	Americans are worried about Ebola when other items in our every day life are more likely to kill more of us.
Outside Information	Obesity is the #1 health problem in the United States and is causing the health care system problems.

Conclusion: In our opinion, the evidence before this Committee indicates that the tragedy at Pearl Harbor was primarily a failure of men and not of laws or powers or do the necessary things, and carry out the vested responsibilities. No legislation could have cured such defects of official judgment, management, cooperation, and action as were displayed by the authorities and agents of the United States in connection with the events that culminated in the catastrophe at Pearl Harbor on December 7, 1941.

Pearl Harbor Attack Minority Report

Pearl Harbor Report

Historical
Context

Intended
Audience

Purpose

Point of
View

Outside
Information

Pearl Harbor Report

Historical Context	Japanese imperialist expansion led to the US placing an oil embargo on the Japanese. In response, the Japanese attacked the US at Pearl Harbor.
Intended Audience	The U.S. Government and the people of the United States.
Purpose	To inform them of their findings based on their investigation.
Point of View	That human error is the reason the attack on Pearl Harbor occurred and was not the fault of any government action.
Outside Information	The U.S. entry into World War II would lead to the dropping of the atomic bomb on Hiroshima and Nagasaki.

- You will be given a series of documents to practice using HIPPO from Period 1
- You will be working on this by yourself and will be turning it in to me for a grade.

Now