

Oil Tycoons Raft

Directions: Select one subject from each of the four columns and create the document. The role is the point of view from which you will be creating the document and the audience is who you are creating it for. You may select any combination. Please make a note of the requirements for each type below:

- Letter → If you choose to write the letter, it must be a full page, single spaced typed, 12 Point Times New Roman Font.
- Speech → If you choose to write the speech, it must be a full page, single spaced typed, 12 Point Times New Roman Font.
- Political Cartoons → You must submit two (2) political cartoons on separate sheets of paper. They must be in color, well done, original, and each must have an explanation on the back side of the cartoon. You may take ideas from historical cartoons, but must make your own. Copies of original cartoons will not be accepted. If you do not follow the directions, you will receive a zero.
- Interview → You must write a 12 question Interview with a Question & Answer format. The questions must be about topics related to the business side of the topic and not unnecessary information. You must generate both the questions from the person conducting the interview and the answers from the person being interviewed. This must be typed.

Role	Audience	Format	Topic
John D. Rockefeller	U.S. Congress	Letter	Sherman Anti-Trust Act
Ida Tarbell	The American Public	Speech	Monopoly & Trusts
Cornelius Vanderbilt	Small Business Owners	Political Cartoons	Standard Oil Company
Andrew Carnegie	Other Tycoons		Philanthropy
J. P. Morgan	Future Business Owners	Interview	Social Darwinism

Accuracy How correct is your information? Is it fully supported by the text and/or history?	5 4 3 2 1 0
Focus: Do you stay to assigned format? Do you fully satisfy the chosen topic with numerous details and examples?	5 4 3 2 1 0
Perspective: Do you stay in role? How effective are you at performing your role and convincing audience?	5 4 3 2 1 0
Effective Use of Time: Did you use your time wisely? Was the assignment turned in on time?	5 4 3 2 1 0
Comments:	Score: <div style="font-size: 48pt; text-align: right; margin-left: 100px;">/20</div>