Political Parties and Political Campaigns (S)

Political parties are important parts of our current political system. By yourself, you will create your political party and campaign for a candidate from the party.

Part 1: Platform and Planning

1. Create a **party name** and **animal symbol** that are connected in some way to the qualities you think the government should possess and that your party will represent (remember: the democratic donkey is smart and bold; the republican elephant is strong and dignified).
2. Create a **slogan** that your party will use during the campaign period.
3. Decide where on the **political spectrum** your party falls (liberal, moderate, conservative?)
4. Think about the issues that will bind your party members together. What are the best things about America? What are America's biggest problems? Each group should create a **party platform** that include at least **4 planks** (the copy that is turned in, should be neatly typed or written)

Part 2: Product

3. By yourself, you will have to campaign for a candidate, ONE of the following must be created by your group and presented to the class on Election Day.
   a. **Campaign Poster (For the person who represents your party).**
      i. Must contain the name of the party, party animal, slogan, platform.

ALL campaign materials MUST be school appropriate and should ONLY contain negative campaigning against national political candidates (not against any peers/ classmates)

Political Party Rubric

_____/15 points—Party Name/animal/slogan
_____/25 points—Party platform (at least 4 planks, neatly typed or written)
_____/30points—Poster (Requirements + Neatness)
_____/20 points—Time used in class
_____/10 points—Presentation

Total: _____/100 points

Your Name: _____

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Planning Sheet

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Party Name:

Party Animal:

      Why?

Slogan:

Campaign song:

Name of Candidate who will "run" for president:

Where on the political spectrum is your party?"

Party Platform/Planks:

Plank	Stance
1.	
2.	
3.	
4.	

Potential platform issues:

- Abortion
- Banking regulations
- Campaign finance reform
- Drugs
- Education
- Environment
- Freedom of internet
- Global warming
- Govt. involvement in society

- Gun control
- Health care
- Immigration
- LGBTQ issues (gay marriage, etc.)
- Lobbying
- Military size/strength
- Minimum wage
- Police brutality
- Prison reform

- Should the govt. "bail out" failing industries (ex: steel)
- Syrian refugees
- Taxes
- Use of drones
- War in Afghanistan
- War in Iraq
- War in Syria
- Women's rights

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Or ANYTHING else (school appropriate) your "party" cares about!

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