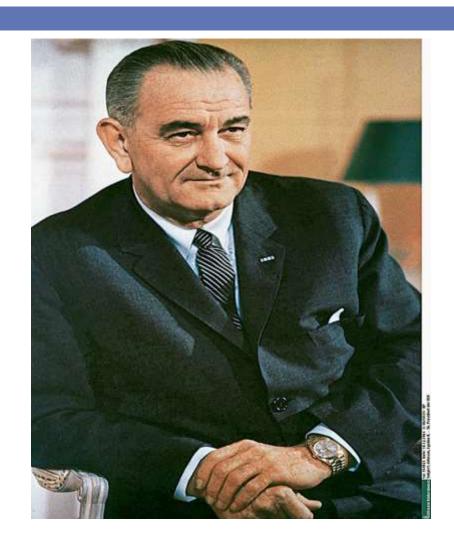


The Main Idea

□Lyndon Johnson was able to build on the ideas of Kennedy to improve society under his vision "The Great Society."

Personality

- Large and intense with none of Kennedy's good looks, polish, or charm
- Hardworking and ambitious
- Genuine desire to help others
- Believed in an expanded role for government in making Americans' lives better



Political Experience



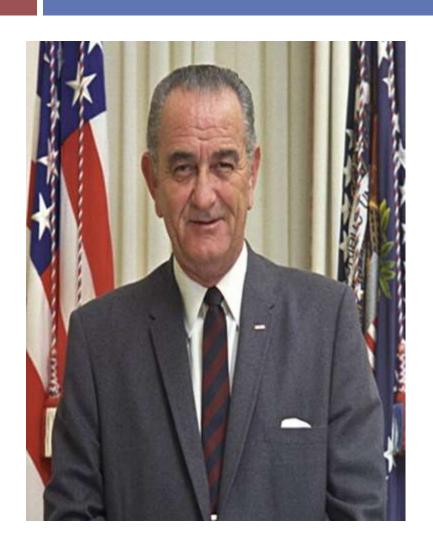
- School teacher in Texas
- Served as TexasCongressman
- □ Served as U.S. Senator
- Served as majority leader in the Senate after one term as senator
- By 1960, Johnson had more influence in Washington,
 D.C., than any other
 Democrat.

The Great Society



- The domestic programs of LBJ's administration.
- Johnson wanted to go beyond the Kennedy administration's plans; he sponsored antipoverty programs, tax-cut bills, and civil rights legislation.

Impacts of the Great Society



- War on Poverty → Attacked the issues of Poverty.
- □ Education → Provided more funding for education and schools.
- □ Healthcare → Medicare & Medicaid
- Civil Rights Would pass
 legislation to protect Civil
 Rights of African Americans
 and all minority groups.

Air Quality Act

1967

Major Great Society Programs		
Year Enacted	Legislation	Purpose and Provisions
1964	Economic Opportunity Act	Created the Job Corps, VISTA, and eight other programs to fight the "war on poverty"
1964	Tax Reduction Act	Cut income tax rates up to 30%, with the greatest cuts going to lower-income Americans
1964	Civil Rights Act	Outlawed discrimination in housing, employment, and public accommodations; authorized federal government to enforce desegregation
1964	Wilderness Preservation Act	Protected 9.1 million acres of national forest from development
1965	Elementary and Secondary Education Act	Provided aid to school systems based on number of students from low-income homes
1965	Social Security Amendments	Established Medicare and Medicaid
1965	Voting Rights Act	Ended the requirement that voters pass literacy tests and allowed federal supervision of voter registration
1965	Omnibus Housing Act	Provided housing for low-income Americans
1965	Water Quality Act	Required states to clean up rivers and lakes
1965	Clean Air Act Amendments	Established exhaust emission standards for new motor vehicles
1965	Higher Education Act	Provided scholarships and low-interest loans for college students
1966	National Traffic and Motor Vehicle Safety Act	Established safety standards for automobiles and tires

Set guidelines on air pollution and increased the federal government's power to enforce clean-air standards

1964 Election

- In order to launch Johnson's Great Society, he needed to win the 1964 election.
 - Chose Hubert Humphrey as his running mate
 - Republicans selected Barry Goldwater as their nominee
- Barry Goldwater's views were very different from Johnson's.
 - He suggested using nuclear weapons to end Vietnam.
 - Attacked the Great Society with claims that people were only equal in the eyes of God and that government programs to help people were similar to communism

https://www.yout ube.com/watch?v =9ld rópNsus

Johnson's Foreign Policy

Vietnam

- Later in Johnson's
 presidency, Vietnam
 became a major issue.
 - <u>US spending 2.5 billion</u> a month on the war.
- "We cannot have guns and butter."

Johnson Doctrine

- Policy dictating that revolutions in Latin
 America were more than local concerns if communism was involved.
 The U.S. would intervene.
- Johnson sent troops to end a revolt in the Dominican Republic in 1965.

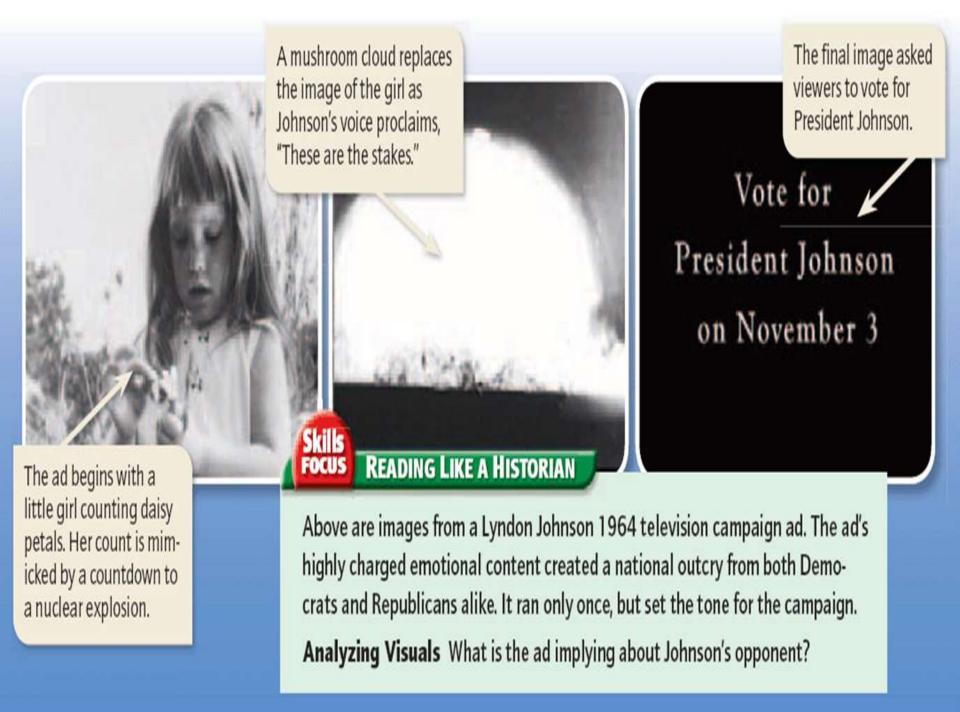
Johnson's Foreign Policy

Soviet Union

- Continued Kennedy's effort to improve relations with Soviet Union.
- United States and Soviet
 Union (along with 58 other nations) signed
 agreement to ban
 weapons in outer space.

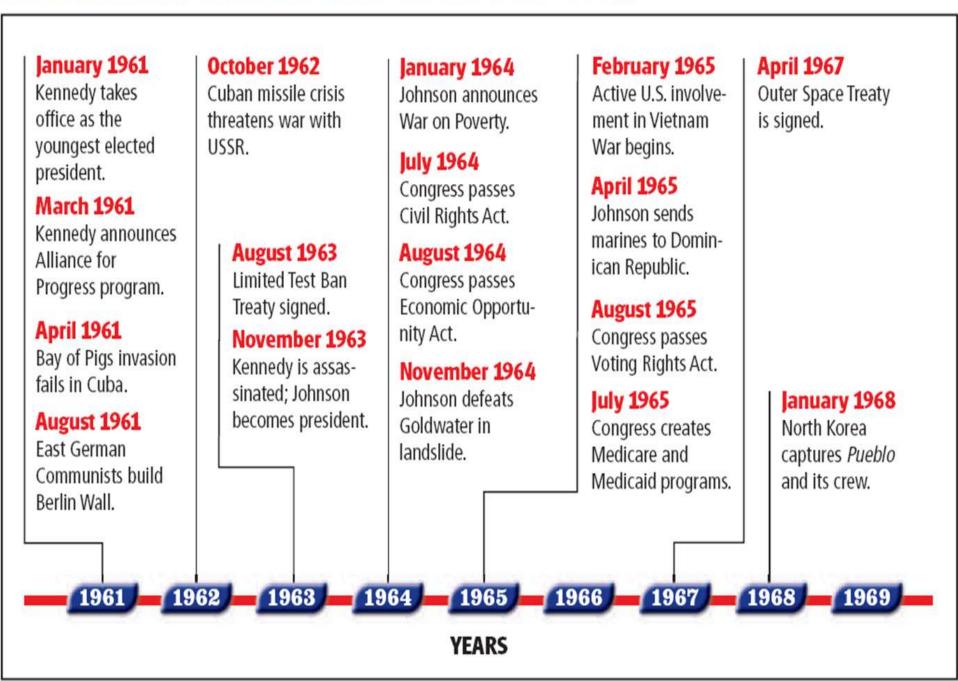
Pueblo Incident

- In January 1968 North
 Korea captured a U.S.
 Navy spy ship—the
 Pueblo—off the coast of
 Communist North Korea.
- The United States claimed it was in international waters and called up troops.
- The North Koreans released the crew, but kept the ship.





Visual Summary: The New Frontier and the Great Society



Order of Operations

□ Complete the Great Society Packet