Stress Brochure Activity

Directions: You will be making a brochure about Stress. This will be had drawn/created on 8 & ½ x 11 computer paper. All brochures must include <u>color, images, and correct information</u>. Follow the template below.

Left Cover Flap	Inside Cover Flap	Inside Middle Flap	
Title: Stress	Overview of Stress	The Stress Response System	
Student Name:	-What is it?	-GAS	
Picture:	-What causes it?	-Tend-and-Befriend	
	-Image	-Image	
Right Inside Flap	Outside Right Flap	Outside Middle Flap	
Stress & Disease	Stress & Disease	Coping With Stress	
- How does stress make us more	- Heart Disease	-Research and provide information	
vulnerable to disease?	-Cancer	about coping with stress.	
-Image	-Image		

Rubric

Organization of	Each section in	75% or more	60% of the	Less than half
Information	the brochure	sections of the	sections of the	of the sections
Presented	has a clear	brochure have a	brochure have a	of the brochure
	beginning,	clear beginning,	clear beginning,	have a clear
	middle, and	middle, and end.	middle, and	beginning,
	end.		end.	middle, and end.
Content Accuracy	All facts in	99-90% of the	89-90% of the	Fewer than 80%
and	the brochure	facts in the	facts in the	of the facts in the
Information	are accurate	brochure are	brochure are	brochure are
validity	and match cited	accurate.	accurate.	accurate.
	resources.			
Spelling &	No spelling	No more than 1	No more than 3	More than 3
Mechanics	errors and all	spelling and/or	spelling and/or	spelling and/or
	sections of	writing errors are	writing errors	writing errors are
	brochure are	present.	are present.	present.
	free of writing			
	errors.			
Attractiveness &	The brochure	The brochure	The brochure	The brochure's
Organization	has	has attractive	has well organized	formatting and
	exceptionally	formatting and	information or	organization of
	attractive	well-organized	format but not	material is
	formatting and	information.	both.	confusing to the
	well-organized			reader.
	information.			
Graphics/	Each section	Graphics go well	Graphics go	Graphics do not
Pictures	has no more	with the text, but	well with the	go with the
Graphics match	than two	there are so many	text, but there	accompanying
the topic and	graphics and	(more than two	are too few (less	text or appear to
text in section	there are at	per section)that	than three	be randomly
where placed.	least a total of	they distract from	graphics for	chosen.
	three graphics	the text.	entire brochure)	
	used.		and the	
			brochure seems	
			"text-heavy".	